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## Julie Holunga, MBA

Advance on your Own Terms  
*Leadership Development for the  
Driven Professional*

Julie Holunga's focus is on helping people advance on their own terms. What does that mean? It means we all hold the power to drive our own careers and success. Julie unearths the hidden obstacles and barriers we put in our own way. Whether it is the language we use, the quality of our interactions, or our ability to be strategic while being ourselves.

Julie firmly believes that we all have the power to generate our own *Cycle of Success*. In business, expertise wins the promotion. But it is people skills that advance great leaders. When leaders learn how to activate the right skill set for the right situation, confidence follows. And it is confident leaders who improve overall productivity and profit. Effective skill training and development is the solid foundation of great leadership.

Before starting her leadership development practice, Julie worked as a career advisor to alumni of Harvard Business School. She is one of only 23 Master Trainers for Emergenetics®. She helps teams thrive using The Emergenetics Edge™. She holds an MBA from Boston College, and a Bachelor of Arts degree in Economics from Union College. She has lived and studied in Canada, France, India, and Hong Kong.

An attendee shared her perspective after Julie's Keynote Session...

*"Julie was such a hit, we invited her back to give another talk to our group. Her session got great reviews. Again! People are drawn to her style of speaking, and her interactive format keeps people engaged. I highly recommend Julie as a speaker!"*

— Rachel M, Managing Consultant, Navigant



### Watch your Language! Are you Coming on Too Weak?

The language you use every day needs to be better than everyday language. Strong leadership language establishes you as a respected leader. Conversely, weak language can get in the way of reaching your goals. The ability to align your intention with your impact is the cutting-edge communication skill of the savvy leader. During this interactive Keynote Session, participants will learn to:

- Detect weak and self-sabotaging language
- Identify and eliminate bad communication habits
- Activate a powerful vocabulary to catapult their success

A leadership role is just a title, until you are seen and heard as a powerful leader.

### The Daily Cost of Miscommunication... and how it Impacts People, Productivity & Profit

The moment you have more than one person in a room, there are going to be misunderstandings. Unresolved breakdowns in communication are costly, and if left unaddressed, can derail a team, division, or company. Whether you're trying to develop a high-performing team, resolve a potentially explosive employee issue, or negotiate with a client, creating mutual understanding is the key to moving forward.

In this powerful Keynote Session, participants will gain insights into the strengths and preferences of their own communication styles, and the styles of those around them. When we know how our audience needs (or prefers) to receive information, we are better able to tailor our spoken and written words to have the greatest impact. Participants will learn to:

- Build personal and professional trust within teams
- Develop and innovate solutions to everyday issues
- Replace judgement with understanding

This Keynote Session is designed for professionals who are ready to invest in their success and stop paying the daily cost of miscommunication.

### Wake Up Your Unconscious Bias

As professionals, our success depends on the ability to positively influence those around us. To maximize our effectiveness and impact, we need to be aware of our conscious and unconscious biases. Armed with this awareness, we can re-engineer our communication approach and learn to use our words intentionally. Then we can stop *unintentionally* alienating people and sabotaging our business relationships. As professionals, we have an opportunity to elevate ourselves and others by utilizing a vocabulary which eliminates gender biases in the workplace.

Participants will learn 3 Bias-Busting tools to:

- Raise awareness of how our biases are put on display through our words
- Understand the nuances behind colleague's and client's behaviors
- Learn to communicate deliberately.

When we become aware of our biases and learn to manage them through effective communication, we create a culture of collaboration, enhance team productivity, and reduce conflict.